

HELEN BIRKBECK LANGUAGE AND EDITORIAL SERVICES PRIVACY POLICY

This privacy policy sets out how Helen Birkbeck Language and Editorial Services uses and protects any information that you give Helen Birkbeck Language and Editorial Services when you use this website.

Helen Birkbeck Language and Editorial Services is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will be used only in accordance with this privacy statement.

Helen Birkbeck Language and Editorial Services may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 01.04.2018.

What we collect

We may collect the following information:

- name and job title
- contact information including e-mail address
- demographic information such as postcode
- other information relevant to customer surveys and/or offers.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional e-mails about new services, special offers or other information that we think you may find interesting, using the e-mail address that you have provided.

- From time to time, we may also use your information to contact you for market research purposes. We may contact you by e-mail, phone or post. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file that asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We use this information only for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website contains links to other websites of potential interest. Once you have used these links to leave our site, however, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any

information that you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to our using your personal information for direct marketing purposes, you may change your mind at any time by writing to us or emailing us at editing@birkbecks.net.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties that we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information that we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you, please write to Helen Birkbeck Language and Editorial Services, 30 Cocked Hat Park, Sowerby, North Yorkshire, YO7 3HB.

If you believe that any information we are holding about you is incorrect or incomplete, please write to or e-mail us as soon as possible at the above addresses. We will promptly correct any information found to be incorrect.